



PRESS RELEASE

The Livermore Police Department is proud to announce the launch of its Facebook page and YouTube channel as we expand our social media outreach. The Department has recently added a Facebook page and can be found on Facebook as "Livermore Police Department." LPD has also added a YouTube channel to share videos with our community. We can also be found on YouTube as "Livermore Police Department." The Facebook and YouTube accounts are now being used in addition to our Twitter account, @LivermorePolice, and our Nixle account. We are committed to being engaged with our community and transparent in our activities. We know that we can't do our jobs effectively without the support of our community. We have been interacting with our community members through programs such as the Citizens Police Academy, National Night Out, Neighborhood Watch, Coffee with the Cops, Stuff the Cruiser, Cop on Top, Tip a Cop, and Shop with a Cop. All of these programs are designed to have our employees and our community members come together to share ideas, experiences and concerns. By becoming more active in social media we hope to increase the ability to share information with our community members and create a platform for two way communication.

We will be expanding our social media outreach slowly. We have three Public Information Officers (PIOs) in the Department. All three are currently assigned to patrol as their primary assignment. Their PIO duties are a supplemental assignment, and all three will be tasked with providing content to our social media sites.

We hope to be able to provide real time information to our community through our social media sites. This may include information on emergency situations, breaking news, traffic collisions, crime trends, press releases, upcoming events, personal interest stories, wanted persons, and more.

Our social media sites will not be constantly monitored and cannot be used to report crimes, suspicious persons, or requests for officers. Anyone needing to report a crime should call 911 for an emergency, or contact our Dispatch center at 925-371-4987 for non-emergency requests. Our PIOs will try to be active on the social media sites daily.

The Department is excited to open these new communication avenues. We hope that the information we provide will be helpful to the community. And we look forward to seeing the response from our community members.

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