



- DATE AND TIME OF PRESS RELEASE: September 10, 2010
- II. ANNOUNCEMENT:

Livermore Police Department staff conducting "Cop on Top" for Special Olympics.

## III. INFORMATION:

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During the weekend of September  $16^{th} - 19^{th}$ , the Livermore Police Department will be conducting its second annual *Cop On Top* event to support Special Olympics

Starting Thursday, September 16, 2010 at 2:00 p.m., members of the police department will begin sitting 30 feet off the ground on aerial lifts at the corner of First Street and S. Livermore Avenue. They won't come down for 60 hours, or until they raise \$20,000. Sergeant John Hurd has vowed to stay on the lift the entire 60 hours!

The event will be raising funds for our local Special Olympic athletes. All of the money we raise will stay in our local area and support our athletes. It takes \$250 to sponsor one athlete for one sport. Special Olympics is a year round program that instills life skills, confidence, and accomplishment in our athletes.

During the weekend there will be activities occurring below the aerial lifts and we will have Special Olympic athletes stopping in to meet and greet those who come by to make a donation.

Last year our goal was to raise \$6,000, and the event raised \$11,200. This year we are shooting for \$20,000. We are going to need all the help we can get. We hope that community members will reward our efforts of staying up on the lifts by making a donation in person or using the following link to make an online donation.

Here is the link for our donation page:

 $\frac{\text{http://copsontop.kintera.org/faf/home/default.asp?ievent=}435425\&lis=0\&kntae435425=48C8}{07C00EB64AC3B81B20570D0AA771}$ 

IIV. CONTACT PERSON: Sergeant John Hurd

PHONE NUMBER: 925-371-4857

We encourage local media to come by and cover the event, do live remotes from the event, or arrange for call-ins to the personnel sitting on the lifts for timely updates on our efforts. Media is welcome to use the attached photos from last year's event.

## V. DISTRIBUTION:

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