



I. DATE AND TIME OF PRESS RELEASE: August 6, 2010

II. ANNOUNCEMENT:

Livermore Police "Stuff the Cruiser" event to collect school supplies for underprivileged students.

III. INFORMATION:

The Livermore Police Department will be putting on its annual "Stuff the Cruiser" event on Saturday August 14th and Sunday August 15th, 2010.

LPD personnel will be placing a marked police cruiser in front of Wal-Mart on Saturday, August 14th from 10:00 a.m. to 3:00 p.m. and asking community members to stuff the patrol car full of school supplies. We will have cruisers in front of Target and Office Max on Sunday, August 15th from 10:00 a.m. to 3:00 p.m. as well. We are hoping to collect school supplies such as backpacks, paper, binders, pens, pencils, erasers, folders, protractors, compasses, glue, calculators, and scissors. All of the collected school supplies will be sorted and the backpacks will be filled. The filled backpacks will then be provided to students in need so that they can start the school year with the supplies they need. Students who will be receiving the donated supplies have been identified through our Horizons Counseling program and the Livermore Valley Joint Unified School District.

Last year we were able to supply 237 students with backpacks filled with school supplies. We hope to be able to provide 300 students with supplies this year.

If someone wants to make a donation, but cannot come to any of the above events, they can drop off their donated school supplies at the front lobby of the police department.

Attached is a photo from last year's "Stuff the Cruiser" event after the backpacks were stuffed and ready to be provided to the students.

IV. CONTACT PERSON: Sergeant John Hurd

PHONE NUMBER: 925-371-4850

Should you require further information please call the contact person designated in this press release. If the contact person is not available, and you have a deadline, please call the on duty Watch Commander at (925) 371-4820.

Steve Sweeney Chief of Police

V. DISTRIBUTION:

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