Campaign Signs

The information contained in this brochure is a brief summary of our sign ordinance and reflects the City of Livermore's commitment to a safe community free from visual distractions and obstructions.

If you have any questions about campaign or other signage, please contact the following staff:

Doug Martin @ (925) 960-4422
Planning Division @ (925) 960-4450

Enforcement and Filing a Complaint

Signs found to be in violation of the Livermore Development Code may be removed and/or discarded. City staff will make every attempt to notify campaigns of improperly placed signs. Campaigns or property owners will have 24 hours to correct the signs. A citation may be issued to a campaign or property owner for improperly placed signs on private or public property.

All campaign signs shall be removed within 5 days after the election to which they pertain.

You may file a complaint concerning any sign violation by calling (925) 960-4444, or at our website at **www.cityoflivermore.net** and leaving the following information:

1. Address or location of violation
2. Your name, address and phone number

All information will be kept confidential.

City of Livermore

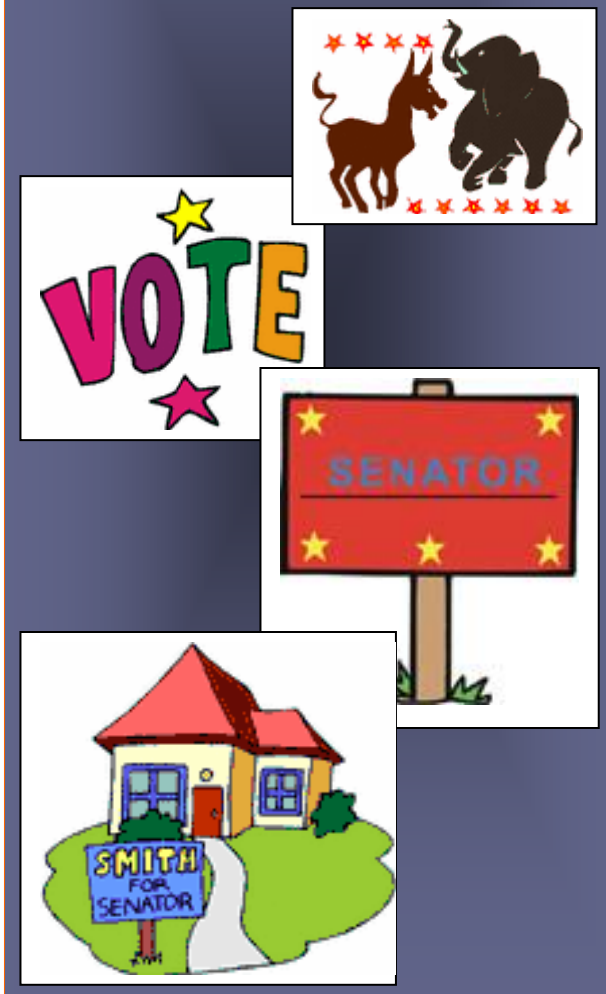
1052 South Livermore Avenue
Livermore, CA 94550
(925) 960-4422
Fax: (925) 960-4429

This reference guide is intended to provide help in determining the permitted location and sizes of political campaign signs in the City of Livermore.
A complete copy of the sign ordinance is located in the Livermore Development Code available on the City's Web Site:
www.cityoflivermore.net

For additional assistance or information regarding campaign signs, please contact the City of Livermore at (925) 960-4422

LIVERMORE
CALIFORNIA

Reference Guide to Political Campaign Signs



Signs on Private Property
(Greater than 10 feet from curb)

Campaign signs placed on private properties must meet the following requirements:

- Maximum four (4) sq. ft. per sign.
- No limit to number of signs allowed.
- Signs must be stake signs.

Signs in the Public Right-of-Way
(Within 10 feet of the curb)

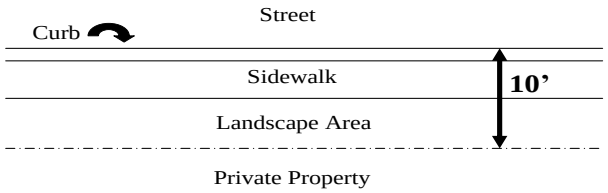
Campaign signs placed in the public right-of-way must meet the following requirements:

- Maximum four (4) sq. ft. per sign.
- Signs must be stake signs.
- No two signs with the same copy may be closer than 50 feet from each other.
- Corner properties may have two of the same signs at the corner.

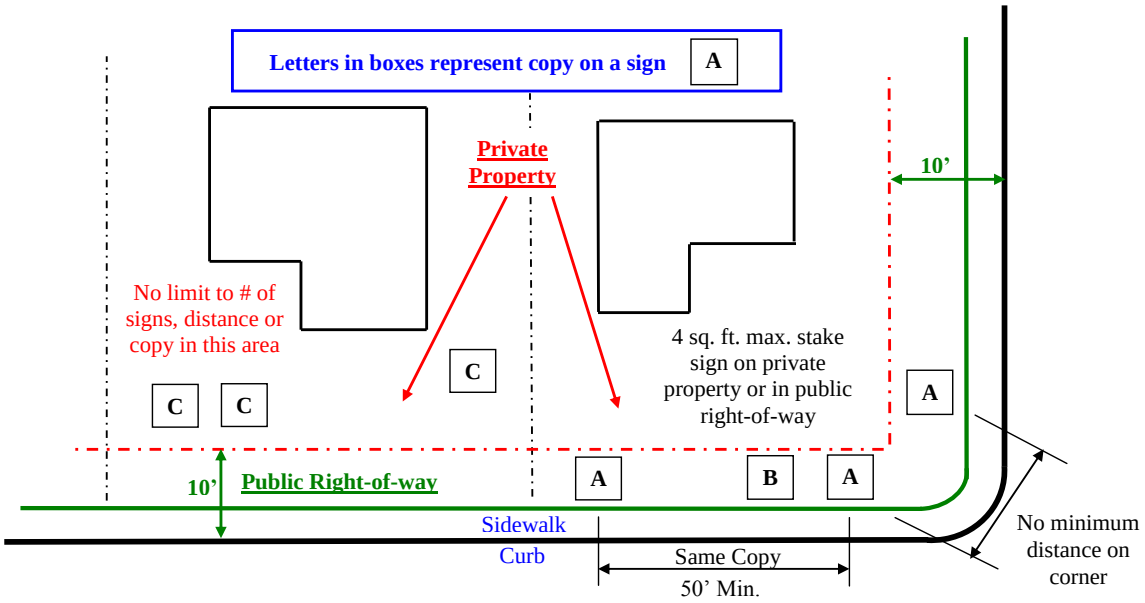
Definitions

Stake Signs are mounted on a wood or metal stick and placed in the ground.

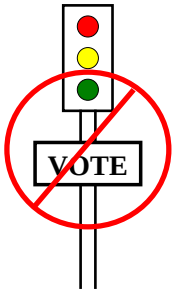
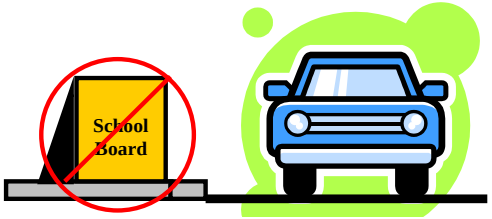
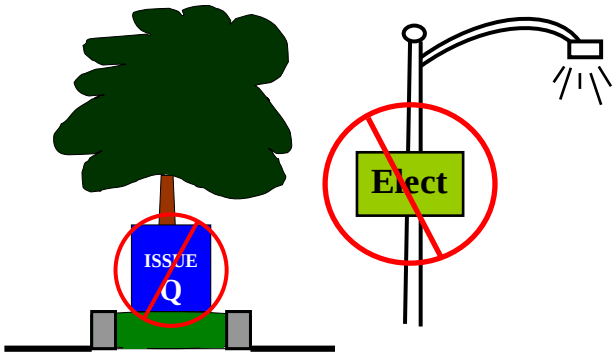
Public Right-of-Way is the area within ten feet of the face of the curb. (See drawing below)



Public Property is any property publicly owned outside of the public right-of-way. Public property includes: Parks, City Hall, the Civic Center Area, Libraries, Police Departments, Fire Departments and Schools.



Prohibited Sign Locations

For the safety of drivers and pedestrians, the following areas are prohibited from sign placement. Signs placed in these areas will be removed and discarded.

- Street Medians
- Sidewalks or Streets
- Traffic Signals
- Street Light Poles
- Power Poles
- Schools
- Parks
- Public Property