

**CITY OF LIVERMORE
COMMISSION FOR THE ARTS**

**MEETING MINUTES
NOVEMBER 18, 2014**

1. Call to Order

The meeting was called to order at 4:30 p.m. by Chairperson Schmidt.

Members Present: Commissioners Chelle Clements, Sally Dunlop, Charles Hartwig, Angela Johal, Jean King, Jim Schmidt, Kathy Streeter and Cher Wollard

Absent: Commissioner Arthur Barinque

Staff Present: Staff Liaisons Theresa De La Vega and Rebecca Cox, Assistant Community and Economic Development (CED) Director Eric Uranga

2. Citizens Forum

Don Meeker asked for clarification on the process to address the Commission regarding agenda items. Staff indicated that the public may comment at the end of each agenda item and Commission discussion.

3. Consent Calendar

3.1 Approval of the October 28, 2014 Commission for the Arts Meeting Minutes

Commissioner Johal requested that page 6, Item 4.6 reflect that Commissioners Clements, Wollard and King volunteered and were appointed for the Mini Grant Ad Hoc Committee. She was not appointed.

Staff Liaison De La Vega asked that pages 3 and 4, item 4.4, reflect her comments that the list of proposed mural sites is comprised of the owners who expressed an interest "after having been notified by the Commission for the Arts that their location has been selected as a proposed mural location." Ms. De La Vega noted that it would be inappropriate to place a mural on another property "disregarding the list without adequate basis." Also, the word "discarding" in the last line of that paragraph should be changed to "disregard".

MOTION BY COMMISSIONER HARTWIG, SECONDED BY COMMISSIONER DUNLOP, TO APPROVE THE OCTOBER 18, 2014 MEETING MINUTES AS CORRECTED.

VOTE ON THE MOTION:

AYES: CLEMENTS, DUNLOP, HARTWIG, JOHAL, KING, SCHMIDT, STREETER
AND WOLLARD
NOES: NONE
ABSTAIN:
ABSENT: BARINQUE

4. Matters for Consideration

4.1 Approval of Mini Grant Application from Pacific Chamber Symphony

Commissioner King reported that the ad hoc committee reviewed the application for \$1,000 and questioned if the statement on the website, "It is the practice of the Commission for the Arts to limit the award of funds to one grant per organization per year", referred to a calendar year or the City's Fiscal Year. The applicant applied for a grant in January 2014, but the committee felt that this was in the Commission's last fiscal year. The committee recommends approval of the current grant application.

MOTION BY COMMISSIONER KING, SECONDED BY COMMISSIONER JOHAL, TO APPROVE A \$1,000 MINI GRANT TO PACIFIC CHAMBER SYMPHONY TO COMMISSION A SYMPNONIC WORK ENTITLED "THE HOBBIT: A SYMPHONIC PORTRAIT" TO BE PERFORMED AT THE BANKHEAD THEATER ON NOVEMBER 9, 2014.

VOTE ON THE MOTION:

AYES: CLEMENTS, DUNLOP, JOHAL, KING, SCHMIDT, AND WOLLARD
NOES: NONE
ABSTAIN: HARTWIG AND STREETER
ABSENT: BARINQUE

4.2 Future Project Proposals

Chairperson Schmidt invited the Commissioners to propose ideas for future projects. He distributed his list of ideas and reviewed them with the Commissioners; identify intersections within the Cultural Arts District, wall light display, sculpture garden, arches over First Street, alleyways, projections on buildings, Bothwell physical improvements, Madden patio improvements, Grant funding, Downtown Arts Center. Commissioner Hartwig indicated that he would like to see projects focus on sculptures and murals, including making amendments to the identified list of sculpture and mural locations in ArtsAlive! Commissioner King presented her proposed projects of a temporary visitor center at the Bankhead, and a permanent visitor center in the Downtown. Commissioner Streeter presented her proposals; paint crosswalks within the Cultural Arts District, a sculpture plaza in front of the Bankhead, and a Cultural Arts Festival at the Bothwell

developed by the Commission and produced by LCAC. Commissioner Johal presented her proposals; a temporary Arts Center, and a large scale kinetic sculpture in front of the Bankhead Plaza. Commissioner Clements presented her proposals; digital Livermore history theater project, photo competition of old style/vintage buildings and Livermore history, and projections of what Livermore Cultural Arts District will look like in the future. Commissioner Dunlop presented her proposals; whimsical/interactive sculptures, pavilion in Carnegie Park, partnering with Livermore Valley Education Foundation to bring ethnic art programs into elementary and middle schools, arts in alleyways, Einstein mural, Harrington Sculpture, raising amount of live theater programming in the schools. Commissioner Wollard presented her proposal of an ongoing literary festival.

4.3 Staff Update on Mural RFP

Assistant Community and Economic Development Director Uranga reported that staff will bring this item to Council in January in connection with the approval of an updated process, policies and procedures, including an updated list of mural and sculpture locations with flexibility to amend the list. Council will also be made aware that the Commission would like to issue an RFP for a tile mural at M and Second Streets. Staff Liaison De La Vega noted that the RFP process will be separate from the staff report being presented to Council in January. The development of the RFP will require meetings with the ad hoc subcommittee and the City Attorney's office.

Chairperson Schmidt reordered the agenda and moved next to item 4.5.

4.5 Policies and Procedures Ad Hoc Committee Update

Commissioner Wollard reported that the committee members are developing draft criteria for sculptures, murals and locations, rather than simply proposing updated locations. Their next step will be to propose amendments to the Policies and Procedures manual incorporating the new criteria. Staff will then present the recommended amendments to Council for their approval.

Chairperson Schmidt returned to the agenda and item 4.4.

4.4 Project and Program Grants – Discussion and/or Establish Interim Procedure

Chairperson Schmidt opened discussion on the Project and Program Grant program. Commissioner Clements noted that the Policies and Procedures ad hoc committee would like to see the amount of grants increased from \$5,000. Chairperson Schmidt gave a brief history of the program and noted that the changes might be proposed to the maximum amount of the grants as well as to the application deadlines. He requested an update from the Policies and Procedures ad hoc committee at the December meeting. There was consensus from the Commissioners that the Project and Program grants should be reinstated as soon as the Project and Program Grant section of the Policies and Procedures manual has been updated.

4.6 Murals Ad Hoc Committee Update

No report.

4.8 Tree Sweater Forest Ad Hoc Committee Update

Commissioner Johal noted that the sweaters will come on Saturday from 1:00 – 4:00, the Valley Humane Society will be on hand with adopt a pet opportunities, and LDI is sponsoring a Pet Expo at Flag Pole Plaza.

5. Matters Initiated by Commissioners and Staff

None

6. Adjournment

The meeting was adjourned at 6:16 p.m. to a special December 16, 2014 Special Commission for the Arts meeting to begin at 4:30 at the Multi Service Center Conference Room, 3311 Pacific Avenue.