Business Incentives

Livermore's Community and Economic Development

The City of Livermore provides services to the business community ranging from pre-development planning and entitlements, to construction related plan review, field inspections and business incentive programs.

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Economic Incentives

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Incentives to Grow your Business in Livermore

The City of Livermore is committed to helping your business grow and thrive in our community. As part of these efforts, the City Council has adopted an Economic Incentive Program that is designed to 1) increase the viability of businesses already located in the City, and 2) attract and encourage new businesses to establish their operations within the City. As part of this effort of growing existing businesses and attracting new businesses, the City has created a number of tools to accomplish these goals.

Under the Economic Incentive Program are two financial incentive programs 1) The Sales Tax Reimbursement Program and 2) The High Wage Incentive Program. Both of these programs are available for new and existing businesses. These programs provide dollars to the businesses for improvements made on-site and off-site and for providing jobs with wages that allow employees to live within the Livermore community.

The City also offers other tools to assist with establishing a business in Livermore including development fee deferral, employee recruitment assistance, and employee training programs.

The programs are available for all eligible businesses that meet the minimum requirements of the individual programs and a business may participate in more than one program.

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Sales Tax Reimbursement At-A-Glance

Below is a quick overview of the Sales Tax Reimbursement Program Guidelines to help determine which program your businesses may qualify for.

Program 1

- Estimated Annual Sales between $3 Million and $50 Million
- Must be a new business
- Five year program

Program 2

- Estimated annual sales between $30 Million and $130 Million
- Must be a new business
- Fifteen year program

Program 3

- Estimated annual sales over $100 Million
- Must be a new business
- Continues until maximum reimbursement amount has been met

Program 4

- Minimum annual sales of $25 Million

Sales Tax Reimbursement

Providing incentives to establish a new business and to enhance existing facilities.

The Sales Tax Reimbursement Program is for both new and existing businesses that generate significant sales tax revenue for the City of Livermore. The program encourages new businesses to establish their operations in Livermore as well as for existing businesses to enhance their facilities in Livermore.

For new businesses, costs that are eligible for reimbursement include new public infrastructure to establish the business and entitlement and development impact fees that are paid to the City of Livermore.

For existing businesses continuing their operations in Livermore at either their existing site or a new location, eligible reimbursement items include actual costs to construct approved on-site improvements that contribute to keeping the business in Livermore and result in sales and property tax growth.

Maximum reimbursement is equal to

Program 1 - This program is for new businesses that have sales between $3 Million and $50 Million annually. Costs associated with the installation of public infrastructure, entitlement fees, and development impact fees paid to the City are eligible for reimbursement over a five year period. Reimbursements will occur after the first four quarters of the sales tax dollars have been received by the City of Livermore. In years one and two, 50% of the dollars collected are reimbursed. In years three and four, 30% is reimbursed and in year five 15% is reimbursed.

Program 2 - This program is for new business that have sales between $30 Million and $130 Million annually. Costs associated with the installation of public infrastructure, entitlement fees, and development impact fees paid to the City are eligible for reimbursement over a fifteen year period. Reimbursements will occur after the first four quarters of the sales tax dollars have been received by the City of Livermore. The City will reimburse back to the business 25% of the sales tax dollars collected by the City.

Program 3 - This program is for new businesses that have sales over $100 Million annually. Costs associated with the installation of public infrastructure, entitlement fees, and development impact fees paid to the City are eligible for reimbursement. The payments continue until the maximum reimbursement amount has been met.

"There are over 70 companies headquartered in Livermore - Is yours next?"

Program 4 - This program is for existing businesses that have over $25 Million in sales annually. A minimum of $200,000 in costs to construct approved on-site improvements that result in sales and property tax growth are eligible. Reimbursements of the sales tax dollars will occur over a ten year period.

High Wage Incentive Program

The High Wage Incentive Program is designed to recruit new businesses and encourage existing businesses to expand and hire additional employees.

Businesses participating in the program will receive $1000.00 annually per employee that meets the required salary for a period of at least five years.

Sales Tax Generating Businesses with at least $3 Million in sales may participate in the program for a total of ten years. Non Sales tax generating businesses may participate for a total of five years.

Both new and existing business are invited to participate in the program. New businesses must have at least 10 jobs qualifying at the minimum salary to participate and existing businesses must be adding a minimum of 10 jobs .

A business participating in the program is required to submit proof of the employee salaries, and on-going employment of the qualifying employees. Payments are made 12 months after the business has been accepted into the program.

Monies issued to the business under this program has no restrictions on how it can be used. A business can use the funds to reward employees, make improvements to the business or any other expenditure the business sees fit.

Other Incentive Programs to Assist Your Business

Q: What other incentive programs does the City of Livermore offer?

A: Besides the Sales Tax Reimbursement Program and the High Wage Incentive Program, the City also offers a Development Impact Fee Deferral Program. This program allows for those businesses that are constructing new buildings to defer the payment of the development impact fees until final inspection for the first utility meter or 18 months after issuance, whichev-

Also the City of Livermore is constantly looking at other programs that can be added to our incentive programs to further assist our business community and help make them successful.

Other Services Offered by Economic Development for Your Business

- Business Information Support
- Advanced Team Meetings
- Site Selection Assistance
- Employee Recruitment Events
- Employee Training Assistance
- Event Promotion

We Want to Hear from You!

The Community and Economic Development Staff realize the importance of staying connected to the business community to ensure that we are meeting your needs. If you have ideas for new incentive programs, services we can offer or ways to improve our process here at the City of Livermore, please let us know!

Coffee, Tea and Donuts!

Join the Economic Development staff each month for coffee, tea and donuts and a discussion on differing economic development session such as

How to Get Started

A business may participate in one of the economic incentive programs any time while in the development review process and up to six months past opening date of the business.

Application forms for the incentive program can be found on the City of Livermore website at www.cityoflivermore.net or by calling or emailing any of the Community and Economic Development Staff listed on the front page.

Community and Economic Development

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